

## **What is Restricted Content?**

As a thumb rule “Restricted Content” is like PG – 13 Content rating for the films and other social media guidelines. (PG – 13 means Parents strongly cautioned, some material may be inappropriate for children. This indicates strong caution for parents / guardian that content may not be appropriate)

Restricted Content includes but the same is not limited to contents that contain nude characters or partial nudity, that depict drug usage, extreme or realistic violence or otherwise shocking or disturbing.

The Restricted Content indicated below includes Unacceptable Content (A Content or material that shall never be allowed or simply unacceptable). E.g. A content, which is pornographic, dehumanizing, threatening, libelous, harmful, racist, or illegal content.

We have zero tolerance policy. By posting such content, you risk your account being banned.

The above contents are indicative in list and include:

- Contents considered Prohibited under Broadcasting Services Act
- Abhorrent violent material under Criminal Code Act
- Child abuse or extremely harmful content
- A Content pertaining to Terrorist activities

We indicate some **examples** of illegal and harmful content:

- Images or videos of child sexual abuse
- Any content which advocates terrorist activities
- Content that promotes, incites, or instructs in crime or violence
- Footage of real violence, cruelty, or criminal activity

Our Policy includes but not limited to following:

<b>Sr. No.</b>	<b>Particulars</b>	<b>Description</b>
1	Prohibited Content / Unacceptable Content	Content you cannot advertise or post
2	Prohibited Practices / Unacceptable Practices	Things you cannot do if you want to advertise with us
3	Restricted Contents and Features	Content i.e. permitted with restrictions / limitations (i.e. subject to fulfillment of norms prescribed below)

## 1. Unacceptable Content

- **Pornographic Content**

SUFFRAGE is not a platform for posting a content which possess pornographic elements. Our aim remains zero tolerance towards such contents and bringing awareness amongst Users and Community to report such cases (if found) to action against immediately. As a prudent practice in Social Media, restrictions / prohibitions are applied to digitally created content except creation is exclusively towards educational, humorous, awareness, protest, or in a sarcastic manner.

The above are the basic guidelines to differentiate pornographic content and mature content with clear and distinctive message to society wherein such platforms are used. Please refer our guidelines in relation to Pornographic content (The same are subject to change time to time)

### **CONTENT NOT ALLOWED - X**

- **Any video / content which is Pornographic Film (Pornos), Erotic Film or Sex Film**
- **Any video / content which is teaser / trailer / short clip / image of Pornographic Film (Pornos), Erotic Film or Sex Film**

Pornographic Films (Pornos), Erotic Film or Sex Film are films that present sexually explicit subject matter to arouse and satisfy the viewers. Such films present sexual fantasies and usually include erotically stimulating material such as nudity (softcore) and sexual intercourse (hardcore). A distinction sometimes is made between “erotic” and “pornographic” films on the basis that the latter category contains more explicit sexuality and focuses more on arousal than storytelling, However, distinction is highly subjective.

You may refer [https://en.wikipedia.org/wiki/Pornographic\\_film](https://en.wikipedia.org/wiki/Pornographic_film) for clarity.

- **A full or partial nudity content**  
(Any content in which human is not wearing clothing or specially is not covering genitals while a partial nudity content shall be considered as not covering other parts of body which are deemed to be sexual). Nudity content is prohibited irrespective of intent / purpose and full nudity / partial nudity. Although modern understanding of nudity is complex due to different meanings and differing social situations. The consideration of such content will be considered
- **Sexual Activity**  
Any sexual activity ranging from activities done alone to activities done with others / multiple persons (E.g. Alone sex activities, Sexual Inter-course, Non –

penetrative sex, Oral sex etc. – This list is indicative and not exclusive stating these are only acts) is strictly prohibited. The definition of activity is subjective and the same is subject to interpretation and content. The final right remains with OpenIND Networks LLP and any content found inappropriate and in direction to definition of Sexual Activity is subject to deletion and action against User.

- **Fetish Content**

Sexual Fetishism or Erotic Fetishism is a sexual fixation on a non – living object or non – genital body part. The object is called Fetish. Any such content is non – permissible for Users and Community and subject to action from our end.

- **Sexual Solicitation**

Any act of Sexual Solicitation is termed as Prohibited Content. According Illinois Law, “Solicitation of Sexual Act is a sex crime defined as when any person offers another person who is not his / her spouse – a money, value, property, token, object, article, anything of value to perform any act of sexual penetration, fondling or touching of genital area of body or other contact.”

Any attempt to carry activities of (Strictly prohibited) including but not limited to:

- Recruitment for sexual activities (irrespective of age)
- Pornographic Films / Pornographic Clips
- Live Strip Club Shows
- Live Sex Performance
- Videos containing strip element leading to nudity / partial nudity as defined above
- Videos containing sex element defined above
- Erotic Dance / Erotic Sex Clips
- Any activity involving Prostitution
- Filmed Sexual Activities
- Offer for sex
- Asking for Sex Partner
- Sex Chats
- Erotic / Sex Conversations
- Photo / Video / Image containing Nudity (Fully or Partially)
- An offer or asking for Pornographic content

The above referred acts may be amongst same gender, different gender or combination (incl. Transgender as well). Any such content is prohibited content and not a platform to post such content over our website / App.

- **Violent and Graphic Content**

Violent or Gory content is intended to shock or disgust viewers or content encouraging others to commit violent acts are not allowed on Suffrage

If you believe anyone is in imminent danger, you may reach out to local authorities to report such things.

If you find any content violates such policy, feel free to report. (Please refer [FAQs](#))

### **CONTENT NOT ALLOWED - X**

Do not post any content if it fulfils any of the below criteria:

- Inciting others to commit violent acts against individuals or a defined group of people which is harmful for sovereignty of country / state / community
- Fights involving minors with an intention to disgust others or with intention to instigate others
- Footage, audio, or imagery involving road accidents, natural disasters, war aftermath, terrorist attack aftermath, street fights, physical attacks, sexual assaults, immolation, torture, corpses, protests or riots, robberies, medical procedures, or other such scenarios with the intent to shock or disgust viewers or instigate group of people or with intention to provoke other members of community for violent or other actions which are harmful for sovereignty of country / state / community
- Footage or imagery showing bodily fluids, such as blood or vomit, with the intent to shock or disgust viewers or instigate group of people or with intention to provoke other members of community for violent or other actions which are harmful for sovereignty of country / state / community
- Content where there is infliction of unnecessary suffering or harm deliberately causing an animal distress.
- Content where animals are encouraged or coerced to fight by humans
- Dramatized or fictional footage of anything listed above where the viewer is not provided with enough context to determine that the footage is dramatized or fictional
- Footage of corpses with massive injuries, such as severed limbs

The above list is indicative and not complete list.

In addition to the above, we prohibit posting of content if it contains any of the descriptions noted below:

- Content produced by violent criminal or terrorist organizations or by any person (a terrorist in individual capacity)
- Content praising or memorializing prominent terrorist / terrorist organizations or criminal figures for encouraging others to carry out acts of violence

- Content praising or justifying violent acts carried out by violent criminal or terrorist organizations or individuals
- Content aimed at recruiting new members to violent criminal or terrorist organizations
- Content depicting hostages or posted with the intent to solicit, threaten, or intimidate on behalf of a violent criminal or terrorist organization
- Content that depicts the insignia, logos, or symbols of violent criminal or terrorist organizations to praise or promote them
- If posting content related to terrorism or crime for an educational, documentary, scientific, or artistic purpose, be mindful to provide enough information in the video or audio itself so viewers understand the context. Graphic or controversial footage with sufficient context may be subject to age-restrictions or a warning screen.

This policy applies to videos, video descriptions, comments, live streams, and any other feature. Please note this is not a complete list.

No. of Governments and 2 International Bodies have published list of Terrorists and Terrorist organizations time to time. Any content carrying above mentioned criteria or with similar object shall lead to prohibited content. The list is as per [https://en.wikipedia.org/wiki/List\\_of\\_designated\\_terrorist\\_groups](https://en.wikipedia.org/wiki/List_of_designated_terrorist_groups) for Terrorists and Terrorist organizations as well as UNSC.

- **Speech containing Hateful words about individual / group or any other person**

Hate speech refers to content that promotes violence against or has the primary purpose of inciting hatred against individuals or groups based on certain attributes, such as: race or ethnic origin, religion, disability, gender, age, veteran status, sexual orientation/gender identity, nationality, disability or serious disease”

There is no international legal definition of hate speech, and the characterization of what is ‘hateful’ is controversial and disputed. In the context of this document, the term Hate Speech is understood as any kind of communication in speech, writing or behavior, that attacks or uses pejorative or discriminatory language with reference to a person or a group basis the who they are, in other words, based on their religion, ethnicity, nationality , race, color, descent, gender or other identity factor. This is often rooted in, and generates intolerance and hatred and, in certain contexts, can be demeaning and divisive. Rather than prohibiting hate speech as such, international law prohibits the incitement to discrimination, hostility and violence (referred to here as ‘incitement’).

Incitement is a dangerous form of speech because it explicitly and deliberately aims at triggering discrimination, hostility and violence, which may also lead to or include

terrorism orator city crimes. Hate speech that does not reach the threshold of incitement is not something that international law requires States to prohibit. It is important to underline that even when not prohibited, hate speech may be harmful. The impact of hate speech cuts across numerous existing areas of activities, including: human rights protection; prevention of atrocity crime; preventing and countering terrorism and the underlying spread of violent extremism and counterterrorism; preventing and addressing gender-based violence; enhancing protection of Civilians; refugee protection; the fight against all forms of racism and discrimination; Protection of minorities; sustaining peace; and engaging women, children and youth.

Addressing hate speech, therefore, requires a coordinated response that tackles the root causes and drivers of hate speech, as well as its impact on victims and societies more broadly.

**In determining context of Hate Speech, our back end team determines intention of User regarding the same. As suggested by Apex Court of India that freedom of expression and Expression to Instigate are two different things and cannot be same.**

#### **CONTENT NOT ALLOWED - x**

The below are indicative list of prohibited activities:

- Content that depicts or portrays negatively to target in insulting manner (depending upon intention)
- Dehumanizing content (Any behavioral / Comparable statement) with target:
  - Minorities of India
  - Jewish People
  - Muslim People
  - Catholic People
  - Jain People
  - Any community of Indian Culture
  - Transgender
  - Non - Binary people  
(E.g. referring women as household object, property)

A broader example can be "The 1960s terrorist group Weather Underground had advocated violence against any authority figure, and used the "police are pigs" idea to convince members that they were not harming human beings, but simply killing wild animals."

The above list is not complete list but an indicative list.

In case of concept clarity of “Dehumanization” you may refer <https://en.wikipedia.org/wiki/Dehumanization>

- Violent speech or support in visual or audio form which provokes people of a group / caste / gender / region / location / country / segment / class / language etc. (The criteria are not the complete list) against other section or target mentioned in speech (The intention is primary factor determining prohibited / acceptable content)
- A direct attack in form of speech, video, audio based on protected characteristics such as race, ethnicity, national origin, religious affiliation, sexual orientation, caste, sex, gender, gender identity and serious disease or disability.
- Any attacking speech, comment, dehumanizing post indicating inferiority, separation / exclusion of a person (The intention is primary factor determining prohibited / acceptable content)
- Any post / content targeting person or group which indicates: (The intention is primary factor determining prohibited / acceptable content)
  - Separation
  - Segregation
  - A person or group getting Expelled (in form of social, political, economic, technological)
- Any content that targets person or group basis their characteristics in terms of: (The intention is primary factor determining prohibited / acceptable content)
  - Physical deficiency (E.g. body shape, fat, thin, handicapped nature etc.)
  - Mental deficiency (E.g. Insane, Mental dis-order etc.)
- Any content which is derogatory in nature (E.g. calling a person as slut (escort)
- Any content which is in form of speech towards terrorist activities (as defined above)
- Any speech which impacts sovereignty of any country
- Any statement which is in form of inferiority of a person or group
- Using terminology of Worst / Worse in comparison of persons (The intention is primary factor determining prohibited / acceptable content)
  - Using terminology of Inadequacy of individuals (E.g. A statement indicating Men are better than women for working or any activity which indicates inferiority of women)  
However, any statement in terms of Women Empowerment will hold good. It depends upon intent of content.
- Any speech or content indicative of resistance towards / un-willingness for acceptance:
  - Homophobia (Homophobia encompasses a range of negative attitudes and feelings toward homosexuality or people who are identified or perceived as being lesbian, gay, bi-sexual or transgender (LGBT). It has



been defined as contempt, prejudice, aversion, hatred or antipathy, may be based on irrational fear and ignorance, and is often related to religious beliefs. Homophobia is observable in critical and hostile behavior such as discrimination and violence based on sexual orientations that are non-heterosexual. Recognized types of homophobia include institutionalized homophobia, e.g. religious homophobia and state-sponsored homophobia, and internalized homophobia, experienced by people who have same-sex attractions, regardless of how they identify.)

- Any speech or content indicative of Islamophobia (Islamophobia is the fear, hatred of, or prejudice against the Islamic religion or Muslims generally, especially when seen as a geopolitical force or the source of terrorism)
- Any speech or content having nature of racism (Racism is the belief that groups of humans possess different behavioral traits corresponding to physical appearance and can be divided based on the superiority of one race over another. It may also mean prejudice, discrimination, or antagonism directed against other people because they are of a different race or ethnicity. Modern variants of racism are often based in social perceptions of biological differences between peoples. These views can take the form of social actions, practices or beliefs, or political systems in which different races are ranked as inherently superior or inferior to each other, based on presumed shared inheritable traits, abilities, or qualities. In terms of political systems (e.g., apartheid) that support the expression of prejudice or aversion in discriminatory practices or laws, racist ideology may include associated social aspects such as nativism, xenophobia, otherness, segregation, hierarchical ranking, and supremacism.)
- Expressions or Content of Hate against person or group (Any expressions such as oathing, hatred, detestation, dislike, distaste, abhorrence, abomination, execration, resentment, aversion, hostility, ill will, ill feeling, bad feeling, enmity, animosity, antagonism, antipathy, bitterness, animus, revulsion, disgust, contempt, repugnance, odium). The intention of User becomes most essential in terms of determining the nature of content whether being "Acceptable / Prohibited" **Any Content of Hate which includes Riots against particular community and provokes the User for un-acceptable action will be considered as Prohibited Content. While Speech of Political leader addressing Nation against Traitors or Terrorist Organizations in Hate Speech manner is valid content since the same is in form of Awareness and National Sovereignty.**
- Expressions or Content of Dismissal (The meaning can be considered as act of treating something as unworthy based on intent of User posting the content)



- Any term / phrase / statement causing sexual activity (you may refer earlier points) (It may also include statement in a way “Lick my ass, Suck my dick etc.
- Any content / statement made towards person or group in an insulting manner which causes mental distress to User (This being a highly subjective matter, intent of User would be considered in determining the content as Acceptable / Prohibited)

The referred list is indicative list and not a complete list. Any content which gets posted will be deleted if intention of posting such content is in similar nature to the indicative list mentioned above.

- **Brutal Content**

It can be defined as pleasure in inflicting suffering or inaction towards another's suffering when a clear remedy is readily available. Sadism can also be related to this form of action or concept. Cruel ways of inflicting suffering may involve violence, but affirmative violence is not necessary for an act to be cruel. It may relate to any of the following (list being not a complete list but an indicative list):

- Pre-mature death
- Serious Disability of person
- Handicapped nature of person
- Any injury to a person
- Physical violence / Domestic violence
- Any content indicating deprivation of food

- **Online Content which is Anti National or impacting sentiments of citizen**

- content which affects the sovereignty and integrity of India;
- content which threatens, endangers or jeopardizes the security of the State;
- content which is detrimental to India's friendly relations with foreign countries;
- content which is likely to incite violence or disturb the maintenance of public order

**SUFFRAGE**

In case of any further clarifications, you may refer **Limited Liability Policy Guidelines**.

**Changes in Prohibited Content Policy**

<u>Date of Change</u>	<u>Nature of Change</u>	<u>Effective Date and Version</u>