

Our Privacy Policy explains how and why we collect, use, disclose, and protect information that applies to our Service, and your choices about the collection and use of your information. It is designed to be accessible and honest about our privacy practices and principles.

## **PRIVACY BILL OF RIGHTS**

- We are uncompromising about trust, respect and integrity.
- You own your personal information and content. It is explicitly not ours.
- You never receive targeted third-party advertisements or targeted third-part content. We think that's creepy.
- We do not manipulate, filter or change the order of your newsfeeds.
- Permissions and privacy are your rights. You control them.
- You control who can access your content
- We don't sell your personal information to anyone.
- You have right to delete your account

### **1. What We Collect**

#### **Information You Provide to Us**

We collect information you provide to us directly when you use the Services. We do not sell your information to Third Parties or use it for purposes unrelated to keeping the Service up and running for our users.

This includes:

**Account information** We also store your user account preferences and settings. We ask for certain information such as your username, first and last name, phone number and email address when you register for a ([www.suffrage.in](http://www.suffrage.in) OR SUFFRAGE) account or if you correspond with us. We may also retain any messages you send through the Service and may collect User Content you post to the Service.

**Content you submit** We collect the content & other information you provide when you use our products or services, this includes your posts and comments including saved drafts, your messages with other users (e.g., private messages & chats), and your reports and other communications with moderators and with us. Your content may include text, links, images, gifs, videos and information in or about the content that you provide (e.g. metadata <https://en.wikipedia.org/wiki/Metadata>), such as the location of a photo or the date a file was created.

**Actions you take** We collect information about the actions you take when using the Services. This includes your interactions with content, like voting, saving, hiding, and reporting. It also includes your interactions with other users, such as following,

friending, and blocking. We collect your interactions with communities, like your subscriptions or moderator status.

**Transactional information** If you purchase products or services from us or sign up as a potential advertiser on ([www.suffrage.in](http://www.suffrage.in) OR SUFFRAGE), we will collect certain information from you, including your name, address, email address, and information about the product or service you are purchasing This includes payment information, such as your credit or debit card number and other card information, other account and authentication information, and billing, delivery and contact details.

**Other information** You may choose to provide other information directly to us. For example, we may collect information when you fill out a form, participate in ([www.suffrage.in](http://www.suffrage.in) OR SUFFRAGE) sponsored activities or promotions, request customer support or otherwise communicate with us.

Information which is removed on a voluntary basis on violation or on the basis of grievance received or any information has been removed or access to which has been disabled, we preserve such information and associated records for one hundred and eighty days for investigation purposes, or for such longer period as may be required by the court or by Government agencies who are lawfully authorized

We also collect information from a user for registration on the computer resource and retain his information for a period of one hundred and eighty days after any cancellation or withdrawal of his registration.

## 2. Information We Collect Automatically

When you access or use our Services, we may also automatically collect information about you.

This includes:

# SUFFRAGE

**Log and usage data** We may log information when you access and use the Services. This may include your browser type, operating system, referral URLs, device information (e.g., device IDs), pages visited, links clicked, the requested URL, hardware settings, and search terms. We also collect information about how you use features Except for the IP address used to create your account.

**Information collected from cookies and similar technologies** We may receive information from cookies, which are pieces of data your browser stores and sends back to us when making requests, and similar technologies. We use this information to

improve your experience, understand user activity, personalize content and advertisements, and improve the quality of our Services. For example, we store and retrieve information about your preferred language and other settings.

For more information check with our [Cookies Policy](#)

**Location information** We receive and process information about your location. For example, with your consent, we may collect information about the specific location of your mobile device (for example, by using GPS or Bluetooth). We also receive location information from you when you choose to share such information on our Services, including by associating your content with a location, or we may derive your approximate location from other information about you, including your IP address.

**Information Collected from Other Sources** We receive information about you from other sources, including from other users and third parties, and combine that information with the other information we have about you. For example, we may receive age, demographic or area of interest information about you from third parties, including advertisers, and combine it with our own data using a common account identifier such as a hash of an email address or a mobile-device ID. We also receive information about your online and offline actions and purchases from third-party data providers who have the rights to provide us with your information.

**Information collected from integrations** We also receive information about you from third-party websites that integrate our Services, including our embeds, buttons, and advertising technology. For example, when you visit a website that uses (Website or App Name- XXXX), we receive information about the web page you visited. We understand you read Privacy Policy of Third Party.

**Information Collected from associates** Partners receive your data when you visit or use their services, or through third parties that they work with. We require each of these partners to have lawful rights to collect, use and share your data before providing us with any data. Advertisers, app developers and publishers may provide information about your activities including information about your device, websites you visit, purchases you make, the ads you see and how you use their services. We understand you read Privacy Policy of Third Party.

### 3. **How We Use Information About You**

We use information about you to:

- Provide, maintain, and improve the Services;
- Research and develop new services;

- To protect the safety and integrity of ([www.suffrage.in](http://www.suffrage.in) OR SUFFRAGE) and our users, which includes blocking suspected spammers, addressing abuse, and enforcing our user agreement and our other policies. For example, we use data that we have to investigate suspicious activity or breaches of our Terms or Policies.
- Send you technical notices, updates, security alerts, invoices and other support and administrative messages;
- Provide customer service;
- Communicate with you about products, services, offers, promotions, and events, and provide other news and information we think will be of interest to you. We also use your information to respond to you when you contact us.
- Monitor and optimize trends, usage, and activities in connection with our Services
- Personalize the Services and provide advertisements, content and features that match user profiles or interests.
- Furnish information to Regulatory Authorities in compliance to laws and regulations

#### **4. How Information About You Is Shared**

When you use the Services, certain information may be shared with other users and the public.

For example:

- Other services, to enable you to sign up for or log in to Pinterest, or when you decide to link your account to those services, like Facebook or Google.

For example, if you choose to publish your posts to Facebook or Twitter, then information about that content will be shared with Facebook or Twitter. Similar technologies. Although some parts of the Services may be private or quarantined, they may become public (e.g., at the moderator's option in the case of private communities) and you should take that into consideration before posting to the Services.

- Third-party companies, service providers or individuals that we employ to process information on our behalf based on our instructions and for the purposes described in this Privacy Policy. For example, we share data with security consultants to help us get better at identifying spam. Some information we acquire may be collected by third-party providers on our behalf. (optional Provision)
- When other users view your profile, they will be able to see information about your activities on the Services, such as your username, prior posts and

comments. If you choose to make the information public, your profile may also include your voting history.

- Law enforcement agencies or government agencies. We only share information if we believe that disclosure is reasonably necessary to comply with a law, regulation or legal request; to protect the safety, rights, or property of the public, any person, or interest; or to detect, prevent, or otherwise address fraud, security or technical issues.
- In the event that we are involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your personal data may be sold or transferred as part of that transaction. This Privacy Policy will apply to your personal data as transferred to the new entity. We may also disclose personal data about you to our corporate affiliates in order to help operate our services and our affiliates' services, including the delivery of ads.

Note: even when you delete your account, the posts, comments and messages you submit through the Services may still be viewable or available on our servers.

Otherwise, we do not share, sell, or give away your personal information to third parties unless one of the following circumstances applies:

- With linked services. If you link your account with a third-party service, We will share the information you authorize with that third-party service. You can control this sharing as described in "Your Choices" below. We understand you will refer Privacy Policy of Third Party.
- With our partners. We may share information with vendors, consultants, and other service providers who need access to such information to carry out work for us. The partner's use of personal data will be subject to appropriate confidentiality and security measures.
- To comply with the law. We may share information in response to a request for information if we believe disclosure is in accordance with, or required by, any applicable law, regulation, legal process or governmental request, including, but not limited to, meeting national security or law enforcement requirements. To the extent the law allows it, we will attempt to provide you with prior notice before disclosing your information in response to such a request. In an emergency. We may share information if we believe it's necessary to prevent imminent and serious bodily harm to a person.

- To enforce our policies and rights. We may share information if we believe your actions are inconsistent with our user agreements, rules or other our policies, or to protect the rights, property, and safety of ourselves and others.
- With our affiliates. We may share information between and among ([www.suffrage.in](http://www.suffrage.in) OR SUFFRAGE) and any of our parents, affiliates, subsidiaries, and other companies under common control and ownership.
- With your consent. We may share information about you with your consent or at your direction.
- Aggregated or de-identified information. We may share information about you that has been aggregated or pseudonymous such that it cannot reasonably be used to identify you.

#### 5. **How long we keep your information**

We keep your information only so long as we need and fulfill the purposes described in this policy. This is also the case for anyone that we share your information with and who carries out services on our behalf. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we'll either remove it from our systems or depersonalize it so that we can't identify you

**Your Choices** As a ([www.suffrage.in](http://www.suffrage.in) or SUFFRAGE) user, you have choices about how to protect and limit the collection, use, and disclosure of information about you.

**Accessing and Changing Your Information.** You can access and change certain information through the Services.

**Deleting Your Account** You may delete your account at any time. When you delete your account, your profile is no longer visible to other users and disassociated from content you posted under that account. Please note, however, that the posts, comments, and messages you submitted prior to deleting your account will still be visible to others unless you first delete the specific content. We may also retain certain information about you as required by law or for legitimate business purposes after you delete your account.

**Controlling the Use of Cookies** Most web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove or reject first- and third-party cookies. Please note that if you choose to remove or reject cookies, you may experience some inconvenience in your use of our site.

**Controlling Analytics** Some analytics providers we partner with may provide specific opt-out mechanisms and we may provide, as needed and as available, additional tools and third-party services that allow you to better understand cookies and how you can opt-out. For example, you may manage the use and collection of certain information by Google Analytics.

**Controlling Promotional Communications** You may opt out of receiving some or all categories of promotional communications from us by following the instructions in those communications or by updating your email options in your account preferences. If you opt out of promotional communications, we may still send you non-promotional communications, such as information about your account or your use of the Services.

**Controlling Mobile Notifications** With your consent, we may send promotional and non-promotional push notifications or alerts to your mobile device. You can deactivate these messages at any time by changing the notification settings on your mobile device.

**Controlling Location Information** If you initially consent to our collection of location information, you can subsequently stop the collection of this information at any time by changing the preferences on your mobile device.

**Other Information** We take measures to help protect information about you from loss, theft, misuse and unauthorized access, disclosure, alteration, and destruction. For example, we use HTTPS while information is being transmitted. We also enforce technical and administrative access controls to limit which of our employees have access to non-public personal information.

6. **Our policy on children information**

Please refer our **Account Management Policy**

7. **Changes to This Policy**

We may change this Privacy Policy from time to time to reflect the changes in our business and practices, and so you should review this page periodically. If we do, we will notify you with a link to the changes so you can review and understand them or we will let you know and update the 'last modified' date at the bottom of this page. If we make a change to this policy that, in our sole discretion, is material. By continuing to use our Services after Privacy Policy changes go into effect, you agree to be bound by the revised policy.

In case of any further clarifications, you may refer **Limited Liability Policy Guidelines**.

**Changes in Data Privacy Policy**

<u>Date of Change</u>	<u>Nature of Change</u>	<u>Effective Date and Version</u>

