

CAMERA EFFECT MANAGEMENT POLICY

- Effects must be responsive
 - Effects must not take unreasonable time to get loaded
 - Effects should be without stumbling
 - Effects should be without effect of fall behind
 - Effects must not contain any features which are not disclosed
 - Effects must not contain any unexpected features
 - Any change in effects must be disclosed time to time with prior intimation
 - Effect must not be in misrepresentation form
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- Image should be in JPG, JPEG, PNG extension
 - Image size should not exceed 500 mb.
 - You'll get a notification when your effect has been approved or rejected. Your frame might have been rejected because:
 - It didn't meet our Community Standards or the Camera Effects Platform terms and policies
 - You are responsible for any Effect Content that you submit to us in connection with the Effect Platforms.
 - Your Effect Content must comply with the Community Guidelines
 - We may modify, suspend or terminate access to, or discontinue at any time, the Effect Platforms and/or your Effect Content, including if your Effect Content breaches these Terms. The criteria remain same as Account Management Policy.
 - You certify that (represent and confirm)
 - You own your Effect Content
 - You have all rights necessary to Submit your Effect Content
 - The use of your Effect Content as set forth in these Terms does not infringe, misappropriate or otherwise breach the patent, copyright, trademark, privacy or publicity (including image, voice and likeness) rights or any other rights of any person or entity, or otherwise break the law
 - In case of submission on behalf of Third Party, you carry of Power of Attorney for the same and the same is binding on parties involved
 - You agree to pay any charges associated which would be notified you prior
 - You agree to comply with following:
 - To ensure that any Effect Data is only shared with someone acting on your behalf (You are responsible for ensuring that your said representative protect any Effect Data, limit their use of that Effect Data solely as necessary to provide services to you and keep it confidential and secure)
 - Not to use Effect Data for any other reason than intended

- Use the data on an aggregated and anonymous basis and only to assess the performance and effectiveness of your Effect Content
- Not to transfer Effect Data to any un-intended recipients
- Not to use Effect Data for any un-intended purpose

